



Alfa Real Estate Network and Advancing enter collaboration agreement



Silvia Castro Betancourt No Comments 11 July 2019

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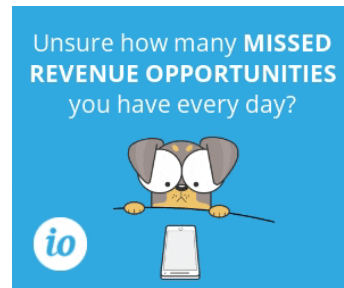
The Alfa Real Estate network, specialized in advising on the sale and rental of properties, and the Advancing company have reached a collaboration agreement whereby all the franchised agencies of Alfa will be able to use the solution of immediate liquidity for owners of real estate for rent.

The agreement means that the more than 110 real estate agencies of Alfa Inmobiliaria that operate in Spain are incorporated into the network of authorized Advancing Partners. Alfa, one of the leading real estate networks in Spain, has opted for Advancing and the high added value service it offers. Thanks to the immediate liquidity solution of the start-up, owners of real estate for rent receive one full year of their tenant's income in a single payment and in less than 24 hours. In addition, once the owner of the property has received the advance of the money, Advancing is responsible for managing and taking any eventual default and, therefore, the advance is insured.

Thanks to this agreement, Alfa Inmobiliaria agencies will be able to offer an innovative service, differentiate themselves from their competitors and generate new business opportunities. Advancing, for its part, will benefit from the territorial implantation of Alfa and its vast network of offices spread throughout the national territory. This will allow the start-up to reach a greater number of property owners for rent who can benefit from an exclusive financial product that provides immediate liquidity and security.

Currently, Alfa Inmobiliaria operates through more than 210 franchised agencies in Spain and internationally. Alfa Inmobiliaria has more than 22 years of experience in the Real Estate sector and is structured as an Integral Real Estate Services corporation that offers its clients a total guarantee on transactions.

Advancing is the first solution of immediate liquidity for owners of real estate for rent that advances and guarantees to the lessors of flats, offices and commercial premises 1 year of the rents of their tenants.



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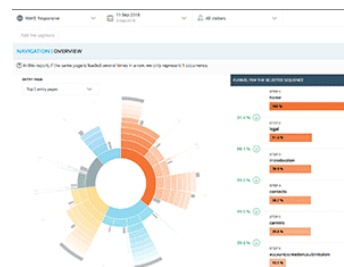
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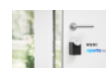
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